

Privacy Policy

Last updated: March 17, 2026

1. Who we are

This Privacy Policy explains how Lusion (we, us, our) collects and uses personal data when you use the Oryzo website (oryzo.ai).

2. What data we collect

We collect personal data only when you choose to provide it.

Newsletter sign up

When you subscribe to the Lusion newsletter, we collect:

1. your email address

2. subscription confirmation status (double opt in)

3. basic logs relating to the sign up and confirmation (for example date and time)

4. Double opt in confirmation

After you enter your email address, we send a confirmation email to the address provided. Your subscription is only activated once you confirm via that email. If you do not confirm, you will not receive the newsletter.

5. How we use your data

We use your email address to:

6. send the Lusion newsletter and related updates

7. manage your subscription preferences

8. keep records to demonstrate consent and comply with legal obligations

9. Legal basis for processing

We process your email address for newsletter purposes based on your consent. You can withdraw your consent at any time by unsubscribing.

10. How we share your data

We do not sell your personal data. We may share your email address with service

providers who help us operate the newsletter and related systems, acting as processors on our instructions. These providers are required to protect your data and only use it for the services they provide to us.

11. International transfers

If our service providers process data outside the UK, we take steps to ensure appropriate safeguards are in place, such as standard contractual clauses or equivalent protections, where required.

12. How long we keep your data

If you confirm your subscription, we keep your email address until you unsubscribe or ask us to delete it. If you do not confirm your subscription, we may delete the email address and related sign up logs after a reasonable period.

13. Your rights

You may have rights under applicable data protection laws, including the right to:

14. request access to your personal data

15. request correction of inaccurate data

16. request deletion of your data

17. object to or request restriction of processing

18. withdraw consent at any time (unsubscribe)

19. request a copy of your data

20. Cookies and analytics

The Site may use cookies or similar technologies for basic functionality and performance. If we use analytics, it will be described in a cookie notice or updated version of this Policy.

21. Contact us

If you have questions about this Policy or want to exercise your rights, contact us at:
Lusion Ltd
Studio 4, 9 Marsh Street,
Bristol, United Kingdom

hello@lusion.co

22. Changes to this Policy

We may update this Privacy Policy from time to time. The latest version will be posted on the Site with the updated date at the top.